



WAYMARK
THERMOPLASTIC
ROAD MARKING PAINT

LEADING THE WAY IN ROAD SAFETY

DURABLE • REFLECTIVE • RELIABLE



WAYMARK[®] THERMOPLASTIC ROAD MARKING PAINT

Bitulink Waymark specializes in the manufacturing and marketing of high-performance Thermoplastic Road Marking Paint, designed for superior visibility, durability, environmental resistance, and safety on roadways. Strategically based in Tamilnadu, India, Waymark caters to infrastructure needs across the region and beyond, offering innovative and reliable solutions for road surface marking.





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What is Thermoplastic Road Marking

Thermoplastic road marking is a durable, powder-based paint that melts when heated (around 180-220°C) and is applied to roads as a molten liquid, quickly hardening into a tough, thick, and highly reflective line that provides long-lasting traffic guidance and safety. Composed of resins, pigments, fillers, and glass beads, it offers superior durability and nighttime visibility compared to traditional paints, making it ideal for highways, parking lots, and pedestrian walkways.

Applications

Waymark Thermoplastic Road Marking Paint is a retro-reflective material used for all types of road surfaces. Engineered for long life, high adhesion, and clear visibility, it performs in diverse Indian conditions.

Bitulink Waymark Company maintains the highest standards of quality through every stage of production and distribution. Our products undergo rigorous testing for consistency, durability, and environmental compliance, ensuring they meet or exceed industry benchmarks. Every batch is carefully monitored by our expert team to guarantee superior performance, safety, and satisfaction. We believe that quality is not just a feature - it's a promise we deliver with every can of paint.

Our road marking paint is ideal for a variety of applications, including highways, city streets, pedestrian crossings, airport runways, and more. With a focus on quality and safety, Waymark continues to support road development with high-standard products tailored for Indian conditions.

Key Product Features:

- Excellent Durability & Surface Adhesion.
- Fast Melting & Quick Drying, High Heat Stability.
- Retro-Reflective for High Visibility even at night.
- Excellent Chemical, UV & Water Resistant.
- Long-Lasting & Skid & Abrasion Resistant.
- Eco-friendly, Easy to Clean. (Just by Spraying Water)

Product Specifications:

- Melting Point: 180°C - 200°C.
- Application: Manual or Automatic Machine.
- Shelf Life: 12 months in sealed packaging.

Safety and Storage

Wear gloves, goggles, and a mask.
Avoid direct contact or inhalation.
Keep away from fire & children.
Store in a cool, dry place.



Manufactured & marketed by:
BITULINK
WAYMARK
PRIVATE LIMITED

